FLAVA Conference Wrap Up Meeting

October 6, 2018

Doubletree Hotel, Williamsburg VA

- **Best of FLAVA**
  - Read all the evaluations that have all 4s and 5s with comments
  - Pull out the ones which are unique
  - We read over the presentations and determined our best of FLAVA presentations
      - Tanya Mayer-Harding, Alexandria City Public Schools; Vivien DePeralta, Alexandria City Public Schools
    - 2nd: Musik der DDR - Dance Dance Revolution oder Friedliche Revolution?
      - Anja Moore, Hickory High School
    - 1st Alternate: Session 159: Exploring the Project-Based Language Learning (PBLL) Approach to Promote Students’ Autonomy
      - Tomoko Marshall, University of Virginia; Hiroko Schierman, Albemarle High School

- **Teacher of the Year**
  - Eric Jaworski
    - Eric has decided to attend NECTFL
    - This decision was based on Heidi being selected as SCOLT Teacher of the Year.

- **Board Members attending NECTFL and SCOLT**
  - We discussed whom we would be sending as the FLAVA representatives to SCOLT and NECTFL.
    - It would be great for FLAVA to be able to send JoAna to a regional or national conference in order to get more ideas for our conferences.
      - Sue is checking to see if she is representing NLE and if she is representing NLE, then she would give her FLAVA spot to JoAna for NECTFL.
      - Since Bettina is unable to attend NECTFL, Dick Kuettner will attend in her place as the other FLAVA representative.
    - Our finances look good for now, so we are willing to allow President-Elect to attend ACTFL, SCOLT, and NECTFL.

- **Suggestions, Ideas, Improvements**
  - Correct our registration form to say “I am a new member.”
Hotel Needs
- Lunch entrances need to be changed for vegans and vegetarians
- Contact information with anyone but Amy
  - No one was available to help when we needed it
- We were having to move the furniture, chairs, restock bathroom supplies
- Ask Derek about using the swivel cameras
- Coffee breaks - we had to constantly remind staff to set up
- We need separate meetings with Mitchell and Derek regarding BEOs and AV needs
- Consistency needed in place by the hotel and their staff.
- Contract needs to be updated
- Pre-conference walkthroughs need to happen
- Many rooms were without tables
- Rooms were not set up that should have been
- Power outlets need to be in the BEOs
- Hotel was cold, mold smells, rooms not cleaned
- Hotel turnover of staff affected our conference and it made a difference
- Derek made the custom lights for FLAVA and went above and beyond
- Having another group at the hotel at the same time as our conference totally affected the start of our conference.
- Mitchell was very helpful and understanding
- The vegan and vegetarian options were very good.
- The hotel rates - attendees were being overcharged.
- President's reception location and food were improved.
- Internet was an issue
- Set up of tables on Thursday was an issue
- Move exhibitors to Harrison

- Our Changes
  - **Overcrowded sessions**: could we possibly use swivel cameras to record sessions and then share them out after the conference
  - Change order of presenters in program
  - Plenary - how do we get more people there
    - Raffles, more engaging
    - Change names to opening session or general session
  - Work on signs for locations
  - Possibly asking exhibitors to attend the general sessions or close the exhibits during that time.
  - Provide exhibitors with a hot meal while we are in a general session
  - How to do lunches
    - Open more spaces with the two ballrooms - Taylor and Adams
  - Get more use of SCHED
  - Move up presenter registration deadline
- How do we communicate with presenters
  - Email list in SCHED or Mailchimp
  - Projectors and presenters
- Table Talks
- Avalanche - stations that presenters rotate through
  - Encourage teachers to make small presentations
- EdCamp style sessions
- Talent Show prizes
- We need to work on sponsorship and communications
- The conference committee members need to have a better understanding of their roles and also see if they want to continue in their roles.
- We need to think about what we want to continue, discontinue, or add.
  - Talent show
  - Dessert reception
  - New session styles
  - Should we give up evening activities
  - Ghost Tour
  - Photo Contest
  - Lunches - what do we need to do
    - Stay and eat the lunch
    - Add the longer break for lunch
  - Possibility of having breakfast at the conference
- Attendees want to purchase items
  - What or who could we bring in
- General hotel cleanliness

- **Meeting Dates**
  - January 5, 2018 Location TBA

- **Proposal Form**
  - Review via email in October