# August 29: Please Join AFSA, ASCD, Learning Forward, NAESP, NASSP, and New Leaders for a National Day of Action in Support of Title II Funding!

We need every voice!

Join us on August 29 for a National Day of Action to advocate for full funding for Title II in the Every Student Succeeds Act. Nearly every district receives Title II funding to support the recruitment, preparation, development, and retention of excellent teachers and leaders, but the funding for Title II is in danger of being eliminated. The elimination—or significant reduction—of Title II funding would have drastic and negative impacts on teachers, school leaders, principals, and the students they serve.

# Four Simple Ways to Advocate for Title II Funding on August 29

1. **Sign up for our Thunderclap**

A Thunderclap is a social media tool to amplify a message. To participate in our Thunderclap, go to [http://thndr.me/lMppSy](http://sendgrid.thunderclap.it/wf/click?upn=YDBP6RK3mvJEJxxpkIniqIgXJdiItQ-2BXuua7nscy87k-3D_cNCEmz06J3tf6xqEweWdaqKN3Qw0LSp7EbcWjfHo4NX1MvjwUknqcg1QWN62-2B7AmNwTwZMnZIwXuUBARCJokZTzqRG9-2Fz5LjXahjVuJrC74Ov8rbvgIlluOD0wVEVNqb0Pl2tJsGmbTXzHYRaRTHtzeYyC4NvKOE8UYhY3xtKkuiPUjfWKwq87rSWaj5j1tAp1Xg36sP1ntMcfiYeiY-2BN7uxuUzILk1WZhA60cBein4-3D) and use your Twitter or Facebook account to sign up. On August29th at exactly 10:30 a.m. (ET), the tool will post an identical message in support of Title II funding to all of the supporters’ accounts, amplifying our message to all of their followers and friends.

1. **Tweet using #TitleIIA @[Senators and Reps]**

Here are some sample tweets you can use:

* #TitleIIA is critical for school leaders and principals to do their jobs effectively; cuts threaten this ability.
* Millions of school leaders depend on #TitleIIA to improve schools and instruction in the classroom.
* #ESSA allows states to use 3% of #TitleIIA funds for PD for principals; cutting decreases the chances to seize this opportunity.
* The quality of teaching and leadership in schools are the two most significant in-school factors tied to student achievement. #TitleIIA
* #TitleIIA supports increased student academic achievement by promoting strategies that will positively affect educator effectiveness.
* Educators and students deserve schools led by great principals. Tell Congress to maintain school leadership funding through #TitleIIA
* Students and teachers need great principals to thrive—Tell Congress: Don't cut school leadership funding! #TitleIIA
* Without great principals, we won't have great schools. Tell Congress to maintain school leadership funding! #TitleIIA
* Educators: Join us in telling Congress not to cut school leadership funding! #TitleIIA
1. **Call your members in Congress!**

Unsure who your representative is? Visit the [Find Your Representative](http://www.house.gov/representatives/find/) tool. Unsure what to say? Here is a script you can use when speaking to a staff member of the office.

* I am a **[insert title and organizational affiliation]** and I am calling to urge Senator/Representative **[insert name here]** to restore cuts made to Title II, Part A of the Every Student Succeeds Act (ESSA). Title II, Part A provides critical funding to states for the purposes of preparing, training, recruiting, and retaining high-quality teachers, principals, assistant principals, and other school leaders.
* I am extremely concerned that the House Appropriations Committee voted to eliminate funding for Title II, Part A because this will severely disrupt many states’ ESSA implementation plans and hamper our efforts to increase student achievement.
* Given the unique role that principals play in ensuring that our nation's teachers are supported, and that our students have a high-quality learning experiences in order to be college and career ready, principals must be afforded the necessary opportunities for professional learning and growth as they work to improve teaching and learning in all schools.
* I urge Senator/Representative **[insert name]** to restore Title II, Part A funding.

We hope you can join us on August 29th to support our nation’s school leaders!